

## WHY USE OUR PRODUCT SIZE TEMPLATE?

Our product size template do not contain any designs. They are specific application files which include predefined guide-lines indicating bleed, safe zone, and trim lines. This is to ensure your job will meet our specification. If we detect problems in your artwork you will have to resend your file to us and it may cause delay in your turnaround. Using our templates correctly will prevent this from occurring.

You can download our product size template from our website. They are available in 4 softwares :



CorelDRAW



Adobe  
Illustrator



Adobe  
Photoshop  
(selected products)



Adobe  
InDesign  
(selected products)

## 3 PRINCIPLE GUIDELINES

1

### Full Bleed (Artwork size)

- > Full Bleed enables your background design to extend to the edge of your end product.
- > Expand your background design to the edge of Full Bleed.
- > If your background design is not in Full Bleed dimension, product will have a line along the edge.

2

### Trim Size (Product size)

- > This is the finished size of the end product.
- > Anything left outside this box may be CUT-OFF (trimmed away).
- > Borders are not recommended as they may appear uneven in the end product due to shifting in the cutting process.

3

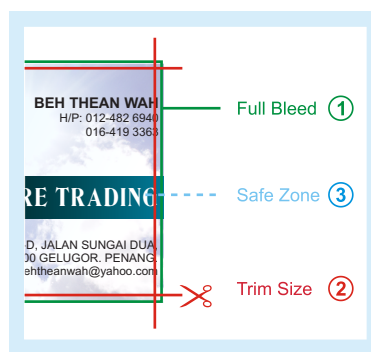
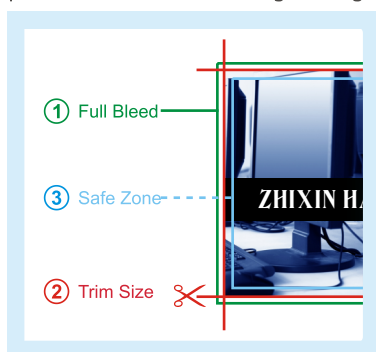
### Safe Zone (Vital Elements)

- > Vital elements ( text, images, logos, etc.) MUST be keep within this area.
- > Anything left outside this box **MAY BE CUT-OFF** during trimming.

If you do not create your background design in **Full Bleed** dimension, end product will have a line along the edge.

If you set your elements out of **Trim Size**, they may be cut off.

If you prepare your artwork following our 3 principle guidelines, your end product will look proportionate.



## ADDITIONAL NOTES

1. DO NOT apply any crop marks in your final artwork.

Example -



2. Please remove all guidelines and text description before you send your artwork file to us.

